



2020 | IFCA INTERNATIONAL
COMPLIANCE
CONGRESS

SPONSORSHIP PROSPECTUS



International Federation of Compliance Associations

THE GLOBAL VOICE OF THE COMPLIANCE PROFESSION

WHO WE ARE

The International Federation of Compliance Associations (IFCA) was formed in Dublin on November 23, 2010 and is the umbrella organisation for professional bodies that specialise in the practice of compliance. The objective of the organisation is to improve services to our respective members by pooling knowledge and sharing information on best practice regarding different business models and service offerings.

OUR PURPOSE PROPOSITION

- Enhance the member services of each IFCA Member organization;
- Coordinate and develop programs and procedures designed to assist in the development of the compliance and business ethics profession;
- Develop standards for the mutual recognition of compliance and business ethics professional qualifications;
- Develop standards for the mutual recognition of compliance and business ethics standards; and
- Share information regarding best practice business models and service offerings of IFCA Members.

OUR VALUE PROPOSITION

- We give one global voice to compliance professionals and other stakeholders. We provide global professional recognition.
- We facilitate international professional networks and access to best practices. We use the power of the group to lead the compliance debate.

OUR MEMBERS

Membership comprises national / regional compliance bodies from around the world that have been established for the benefit of their members.



To take advantage of these branding opportunities, please contact the IFCA Secretariat on congress@ifca-icc.org or communications@yourhub.co.za

DATES

Monday, 16th November to Friday, 20th November 2020.

November 2020 will see the International Federation of Compliance Associations (IFCA) host its first international congress with the focus on Compliance 2030 and Member participation from 12 countries, connecting 5 continents through compliance.

This virtual congress will run over five days with a variety of presentations, interviews and panel discussions following five key themes:

LEADERSHIP Transforming Compliance	CHIEF COMPLIANCE OFFICER The Role	DIGITALISATION Using Technology	SUSTAINABILITY Long Term Vision	KEY COMPLIANCE AREAS 2030
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SPONSORSHIP OPPORTUNITIES

We offer you opportunities to support this initiative and to showcase your Brand and your contribution to the Compliance community. Digital initiatives create opportunities for Increased brand exposure and return on investment through indirect access to IFCA Members Association databases and on social media platforms. Your benefits include:

- Increased customer engagement on Webinar platform.
- Increased engagement on social media platforms.
- Access to international members and compliance community

BENEFITS	PRESENTING SPONSOR USD\$7500	SUPPORTING SPONSOR USD\$2500
	ONE ONLY	TEN ONLY
Sponsor acknowledgement in invitations and event communications	✓	✓
Event banner with logo, emailer, social media	✓	✓
Branding on IFCA ICC website events page	✓	✓
Panellists / Speakers at Congress	✓	-
Complimentary delegate seats	5	✓ 3
Video recording post event	✓	-
Dedicated post Congress delegate mailer	customised email to delegates	sponsor acknowledgement emailer ONLY
Promotional video to broadcast	once per day	1 broadcast

Allocated

Monday, 16 November 2020

Day 1: Leadership - Transforming Compliance

Opening Plenary:	
Live session 1-1:	Visionary Leadership: Transforming Compliance
Live session 1-2:	Building a high functioning and effective compliance program
Live session 1-3:	Key Considerations for Compliance Programs in Multinational Corporations

Tuesday, 17 November 2020

Day 2: Chief Compliance Officer - The role

Live session 2-1:	Comparative legislation on the role of the Compliance Officer in the international arena
Live session 2-2:	The role of the CCO in the ISO standards
Live session 2-3:	What characteristics & attributes should a Compliance Officer have?

Wednesday, 18 November 2020

Day 3: Technology developments and the impact on compliance

Live session 3-1:	Artificial intelligence, machine learning and the transformation of compliance
Live session 3-2:	Suptech, Regtech, Fintech and its impact on regulation and compliance as we know it
Live session 3-3:	Robotic laws – Robots have rights too
Live session 3-4:	Challenges in the evolution of compliance: Innovation in compliance or Compliance innovation?

Thursday, 19 November 2020

Day 4: Sustainability – The long-term business view

Live session 4-1:	The unique benefits of a quality compliance function and framework in an organisation
Live session 4-2:	Conduct is the word: Why regulatory discussions are moving away from 'compliance' and toward 'conduct risk' and what it means for compliance practice
Live session 4-3:	Long term sustainable businesses: Why compliance is the strategic differentiator
Live session 4-4:	The disconnect between Governance & Compliance

Friday, 20 November 2020

Day 5: Key Compliance Areas in 2030

Live session 5-1:	Influence of business ethics on the anticorruption environment
Live session 5-2:	The role of sanctions and anti-sanctions in global trade processes
Live session 5-3:	Transformation of the competitive environment in the context of e-commerce development
Closing Plenary:	2030 Predictions (Futurist)